



北京理工大学国际特色课程

Beijing Institute of Technology Global Courses

FIN9533 - INTERNATIONAL FINANCIAL MARKETS AND INSTITUTIONS

Syllabus

July. 1 - July. 19, 2024

Term Duration: July. 1 - July. 19, 2024
Credit Points: 4
Level: Postgraduate
Instructor Name: TBA
Home Institution: Beijing Institute of Technology
Lecture Hour: 12:30-15:30

Course Description

This course provides an overview of global financial markets, and examines the characteristics, functions, institutional structures as well as the key principles of the financial markets and institutions. Topics covered include introduction to financial markets and institutions, management of financial institutions, the conduct of monetary policy, and financial regulation. Some issues about the banking industry such as structure and competition of banking industry, principles of bank management, central banks and commercial banks are also included as components of this course.

Course Aims

Upon successful completion of this course, students should be able to:

1. develop a comprehensive understanding of types, functions and institutional structures of financial markets, and institutions;

2. examine the operations and risk management of the banking industry and the management of financial institutions;
3. identify various types of financial markets such as bonds, stocks and foreign exchange markets and recognize the dynamics of these markets;
4. introduce the regulations of the financial system and appraise their implication for the real-world economy;
5. demonstrate the ongoing development and assess the key trends of global financial markets and institutions;
6. develop critical-thinking and problem-solving abilities and work effectively in a team.

Language of Instruction

English

Required Textbook

Financial Markets and Institutions, 6th Edition

Author: Sanders, A. and Cornett, M.M

Publisher: McGraw Hill.

ISBN: 9780077861667

The Economics of Money, Banking, and Financial Markets

Author: Frederic S. Mishkin

Publisher: Pearson

ISBN: 9780133836790

Relevant readings will be provided by the lecturer.

Course Hours

This course requires 48 hours of contact including 42 hours of lectures and one 6-hour field trip. Lectures are from Monday to Friday.

Prerequisite Course

Students are expected to have taken **Principles of Finance**, or have solid knowledge of all topics covered in the courses mentioned above.

Course Schedule

Week	Day	Chapter	Topic	Assignment/ Notes
Week 1	Day 1	Introduction	An Overview of Financial Markets; An Overview of Financial Institutions; An Overview of the Financial System; Globalization of Financial Markets and Institutions	Group Discussion: Why Study Financial Markets and Institutions?
	Day 2	Financial Markets and Institutions	The Understanding and Behavior of Interest Rates; Debt Markets, The Stock Markets and The Foreign Exchange Market; Banks and other Financial Institutions; Managing Risk in Financial Institutions	
	Day 3	Financial System	Function of Financial Markets; Structure of Financial Markets; Financial Market Instruments; Internationalization of Financial Markets; Regulation of the Financial System	Explain the Basic Concepts
	Day 4	Management of Financial Institutions	The Bank Balance Sheet; General Principles of Bank Management; Off-Balance-Sheet Activities; Measuring Bank Performance	
	Day 5	Structure and Competition of Banking Industry	Historical Development of the Banking System; Growth of the Shadow Banking System; Bank Consolidation and Nationwide Banking; Separation of the Banking and Other Financial Service Industries	Group Discussion: Are We Headed for a Cashless Society?
Week 2	Day 6	Central Banks and the Federal Reserve System	Origins and Structure of the Federal Reserve System; Explaining Central Bank Behavior; Structure and Independence of European Central Bank and Other Foreign Central Banks	
	Day 7	The Conduct of Monetary Policy: Strategy and Tactics	The Price Stability Goal and the Nominal Anchor; Other Goals of Monetary Policy; Inflation Targeting; Tactics: Choosing the Policy Instrument	
	Day 8	Commercial Banks	Industry Overview of Commercial Banks; Commercial Banks' Financial Statements and Analysis; Regulation of Commercial Banks	Group Discussion: Lessons for Monetary Policy Strategy from the Global Financial

				Crisis
	Day 9	Risk Management	The Management of Liquidity Risk; Managing Credit Risk; Managing Interest-Rate Risk	Quiz
	Day 10	Field trip at fortune 500 company		
Week 3	Day 11	Financial Regulation	Market Structure and Competition; Bank Portfolio Restrictions; Problems of Bank Regulation; Restrictions on Asset Holdings; Financial Supervision: Chartering and Examination; Restrictions on Competition	Group Discussion: Bank Regulation and Issues
	Day 12	Financial Crises in Emerging Market Economics	Dynamics of Financial Crises in Emerging Market Economics; Preventing Emerging Market Financial Crises	Case Study: The Argentine Financial Crisis, 2001-2002
	Day 13	Evolution of Banks and Markets	Financial Development; Financial Innovation; The Dark Side of Financial Innovation; Role of Credit-Rating Agencies	
	Day 14	Guided Revision		
	Day 15	Final Exam		

Note: Students will be notified if the schedule of the field trip changes according to the situation.

Grading Policy

Items	Percentage
Attendance	10%
Mid-semester Test	20%
Teamwork Assignment	30%
Final Exam	40%
Total	100%

Attendance: Students are expected to attend all course sessions punctually. Absences will impact the attendance grade. We will have some case studies, topic discussion and group discussion in class and the performance will be considered as partial attendance points or bonus.

Mid-semester Test: The test will be conducted over a duration of 2 hour and is a closed-book examination.

Teamwork Assignment: Each group is required to write a report (minimum 5000 words). Report should be in two columns, making extensive use of summary statistics and graphs. Always date Grammatical or spelling mistakes will be punished severely.

Final Exam: The final exam will be a comprehensive, closed-book assessment that covers the entire course content. The exam will be conducted over a duration of 3 hours.

Academic Honesty

Academic honesty is not only a fundamental part of learning and teaching, but also a core value that this course embraces. Behaviors of academic dishonesty, as outlined hereinafter, are unacceptable and will be penalized:

- a) Plagiarism where students present work for assessment, publication or otherwise that is not their own, without appropriate attribution or reference to the original source. Plagiarism can include:
 - i) paraphrasing or copying published and unpublished work without a reference;
 - ii) adopting the ideas or concepts of others, including the structure of an existing analysis without due acknowledgement by way of reference to the original work or source.
- b) Collusion, where students present work as independent work when it has in fact been produced in whole or in part with others unless prior permission for joint or collaborative work has been given by the Course Coordinator. Collusion can include:
 - i) a student inappropriately assisting with or accepting assistance with the production of an assessment task;
 - ii) submitting work which is the same or substantially similar as another student's work for the same assessment task.
- c) Cheating, where a student acts in such a way as to seek to gain unfair advantage or assist another student to do so. Cheating can include:
 - i) submitting falsified, copied or improperly obtained data relating to results of practicum, field trips or other work as if they were genuine; submitting an assessment task with the intention of deceiving or misleading the instructor about the student's contribution to the work;
 - ii) submitting an assessment task written or answered for the student by another person or which the student has copied from another person;
 - iii) submitting the same or a substantially similar piece of work for assessment in two different courses (except in accordance with approved study and assessment schemes);
 - iv) a student falsely indicating that they have been present at an activity where attendance is required;
 - v) completing an assessment task outside the conditions specified for that task.
- d) Cheating in Examinations means engaging in dishonest practice or breaching the rules regarding examinations, which can include:
 - i) communicating in any way during an examination with any person who is not an examination supervisor inside or outside the examination venue;

- ii) giving or accepting assistance from any person who is not an examination supervisor whilst in the examination venue;
- iii) reading, copying from or otherwise using another student's work in an examination or knowingly allowing a student to do so;
- iv) possessing, referring to or having access to any material or device containing information directly or indirectly related to the subject matter under examination, other than that explicitly approved by the Course Coordinator;
- v) acquiring, or attempting to acquire, possess or distribute examination materials or information without approval;
- vi) permitting another person to attend an examination on a student's behalf or attending an examination on behalf of another student;
- e) Other dishonest acts including but not limited to:
 - i) altering or falsifying any document or record for the purposes of gaining academic advantage;
 - ii) offering or giving money or any item or service to a University staff member or any other person to gain academic advantage for the student or another person;
 - iii) inventing references.